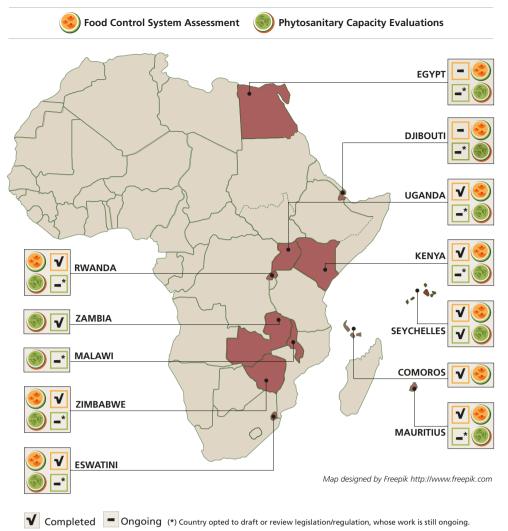
### **Assessments in 2022-2024** completed and ongoing



The boundaries and names shown and the designations used on this/these map(s) do not imply the expression of any opinion

whatsoever on the part of FAO concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers and boundaries. Dashed lines on maps represent approximate border lines for which there may not

yet be full agreement. Final boundary between the Sudan and South Sudan has not yet been determined

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COMMUNCATIONS EDITION



Ayear

active year for the EU-funded

in review

2023 was an especially

GCP/GLO/949/EC project

countries implemented food control system and phytosanitary

capacity evaluations. FAO's

A total of 12 African Union (AU)

Agrifood Systems and Food Safety

Plant Protection Convention (IPPC)

Division (ESF) and International

Secretariat provided support,

including with communications activities, building momentum and

enhancing visibility. To this end, FAO collaborated with the AU

and its affiliated institutions: the Department of Agriculture Rural

Development, Blue Economy

and Sustainable Environment,

### **STRENGTHENING** CAPACITIES AND GOVERNANCE $\frac{3}{2}$ in food safety and plant health



IPPC Secretariat / Barbara Peterson (Malawi)

Building momentum to implement the SPS Policy Framework of the African Union





© IPPC Secretariat / Barbara Peterson (Malawi)



© FAO / Charles Mawungwa (Zimbabwe)

SAAI out the Support of FAD and the PPPC

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Secretariat. Our communications activities were Sumplicit activities were led by the participating

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8

Authorities in the food control system Focal Points were trained from Competent

developed based on the assessment results

National Strategic Action Plans have been

More countries are set to complete

Countries completed the assessment

of the food control system assessment tool were fully trained across the region in the use International and national consultants/experts

4Lhe assessment in 2024

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(NPPOs) and external stakeholders including National Plant Protection Organizations National stakeholders were involved and trained,



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been trained as PCE facilitators Phytosanitary experts from the region have



### səhiviəs inənoqmoə **FOOD SAFETY**





### solivitos inonoquoo **PLANT HEALTH**

Strategies have been validated Institutional Phytosanitary Capacity Development

10 2024 [9] More countries are set to conduct the PCE

the PCE process fo frequestions/regulations as part of Countries have opted to draft or review

### COMMUNICATION ACTIVITIES

# Across the 12 African Union countries

### **Raising awareness across the region**

In 2023, the team promoted activities to boost regional awareness about the project, about food safety and plant health, and about the importance of regional harmonization.

News from the world

### "World Food Safety Day" broadcast worldwide

Last June, was a chance for the project to be on the spotlight. Representatives from the EU and AU and our stakeholders on the ground discussed the highlights of the project and shared their experiences.



#### *Twitter/XPosts*

**Posted and** reposted by partners to reach a wider audience



## High-level policy makers attended our events



© FAO / Grace Musimam

#### Promoting brand awareness

Banners and fact sheets were displayed and circulated at project events to increase visibility, targeting policymakers, reporters, and participants to promote awareness.



### Feedback from participants

Ministers and government officials spoke of the

importance of the project for the food safety and plant health of their countries.

Our photographers and videographers were there

to cover them.



© FAO / Hamada Soliman (Egypt)

In dozens of interviews on the ground, participants conveyed excitement for

Across the **African Union** countries



These communication initiatives have increased the project's footprint and helped raise awareness in the region about the importance of using science-based tools to identify where resources are most needed to improve food control and phytosanitary systems. Joint efforts by FAO's ESF and IPPC Secretariat, the EU, and the AU, aim to support countries in the region advance economically and expand trade within the free trade area while protecting the wellbeing and health of their populations.

Joint interviews with government officials on the importance of food safety and plant health working hand in hand



A project video is in the making

The Communications Team is collecting and sorting all the photos and footage from the field to make a series of videos so others can learn about the important work done thus far.









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**Press releases before** every activity distributed via email, Twitter/X, Facebook pages, and websites



**Our activities have been** noticed on local news

Our press releases and contacts with journalists have turned into press coverage in local media.



FAO / Jean Baptiste Nkurunziza (Rwanda)



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